**Associate Product Director-2376100504**

**Description**

Vistakon, a division of Johnson & Johnson Vision Care, Inc., a member of Johnson & Johnson's Family of Companies, is currently recruiting for Associate Product Directors located in Jacksonville, FL.

VISTAKON®, a division of Johnson & Johnson Vision Care, Inc. manufactures ACUVUE® brand contact lenses-the world's first soft disposable contact lens.   Headquartered in Jacksonville, Florida, VISTAKON®, a division of Johnson & Johnson Vision Care, is a worldwide company with operations in the United States, Japan, Latin America, Asia-Pacific and Europe/Middle East/Africa regions.

Research, innovation and new-product development are the focus of our organization. Since we introduced soft disposable contact lenses in 1988, no other manufacturer has matched the aggressive expansion of our wide-ranging ACUVUE® family of products.  Our associates around the world are committed to expanding the ACUVUE® brand, and fortifying our position as the worldwide leader in the contact lens industry.  The ACUVUE® brand family of products is worn by more people around the globe than any other contact lens brand. Our unparalleled range of products help eye care professionals meet the ocular health care needs and cosmetic desires of nearly everyone requiring vision correction.

The Associate Product Director will be responsible for managing new or existing brand portfolio to achieve sales and market share targets, in addition to the development and execution overall marketing strategies.  Responsibilities also include, but are not limited to: Manage the relationships of external advertising, promotion and design agencies with overall accountability for strategy generation and program execution, Lead the overall financial forecasting and business analysis for product line including brand spending, Plan the development of select new products, coordinating marketing, sales, Information Management, regulatory, research & development, manufacturing and financial disciplines on either a global or domestic level.  Will also create new organizational initiatives that assists in the development of people and programs.

**Qualifications**

A minimum of a BA/BS degree is required.  MBA is preferred.  At least 3 years of product management, marketing, and/or sales experience in the Healthcare or Consumer Packaged Goods industry is required.  Sales experience in the Healthcare industry is preferred.  Experience in the Medical Device industry is preferred.  Digital marketing experience is preferred.  Must be a highly motivated individual with strong analytical and interpersonal skills.  The individual must possess a strong marketing/consumer interest and the strong leadership skills to pursue each project with enthusiasm and passion.

Must have the ability to think strategically, to visualize what might or could be, as well as day-to-day strategic approach to issues and challenges.  Strong organizational, communication, negotiation and interpersonal skills are required, as well as the ability to demonstrate the courage to do what is right despite personal risk or discomfort.  Must also have the ability to use sound judgment, champion innovation, adapt quickly to change, create strong, collaborative working relationships and encourage creative solutions by effectively working through conflicts. Some travel is required.  Limited relocation assistance is available.

**Primary Location** North America-United States-Florida-Jacksonville

**Organization** Johnson & Johnson Vision Care, Inc. (6094)

**Relocation Eligible** Yes - Within Country

**Job Function** Product Management